

BACK TO SCHOOL—AUGUST 25TH

October Glow Run Set

The date has been set for the first Chamber of Commerce Saturday Night Lights Glow Run. The October 25th family event will be held at Winchester Park beginning at 6:00 pm with a free movie in the new open air Pavilion. There will also be games, prizes, concession, music and of course the run. The Glow Run will begin around dusk and will wind through Winchester Park and



the Winchester addition. A glow run is considered a “fun run” in that it is more of a fun activity than an athletic event although many people

do run for the times. A glow run distinguishes itself in that the participants try to outdo each other by wearing glow sticks, bracelets, glasses, necklaces, body paint and anything else that glows in the dark. The first 200 people to register will receive a free t-shirt and everyone will receive a few glow items in their packet and will have the opportunity to purchase more the night of the run. To get updates go to <https://www.facebook.com/ChandlerTxChamber>.

Business of the Month

The Chamber of Commerce will begin to recognize a Chamber Business of the Month beginning in September. The winning business will have a banner/sign to display for the month as well as will be recognized on the front page of Chamber website and the new Facebook page (which already has 650 likes in a short period of time). Anyone can nominate a member business that feels like they have done something worthy of the recognition. The monthly winners will then become the pool of which the Business of the Year will be awarded.

August Dates to Remember

- 12 City Council
- 12 Workforce Solutions at City Hall
- 18 BISD Convocation
1:00– 3:30 Rock Hill Baptist Church
- 21 Monthly Board Meeting 5:30 pm
- 25 School Starts

Pow Wow Draws Near



The annual Chamber Pow Wow is about two months away and already booth space is going fast. Plans were to move this year’s Pow Wow up around the newly completed pavilion but approximately 40 booth spaces with electricity are needed and the pavilion and surrounding area currently have only around 25 electrical outlets available so once again this year the Pow Wow will held be at its regular location. This year looks to be the biggest Pow Wow yet so if you need a booth be sure and call the Chamber office at 903-849-5930.

Business Magnet Promo

One of the reasons for our recent Riverfest event was to hopefully raise extra cash to allow the Chamber to do some extra promotion for it’s member businesses. Fortunately, Riverfest was a success and our first marketing venture will be to produce a 6” by 8” refrigerator magnet with the name and numbers of City Departments and all paid member businesses. The Chamber office receives numerous calls each week asking for phone numbers of area businesses so hopefully this will solve that problem. Initially 1000 magnets will be produced and distributed to member businesses free of charge as well as placing them at the visitor’s center in the new museum, City hall, the Chandler library and also in the Chamber office. These will be available to newcomers as well as visitors to our city.

Another marketing tool to take place soon will be cash mobs which are in essence mini After Hours a so stay tuned for more details that will be coming soon .

New Members

- Suddenlink
Tyler, TX
- 413 Strengthgear Inc
Tyler, TX